

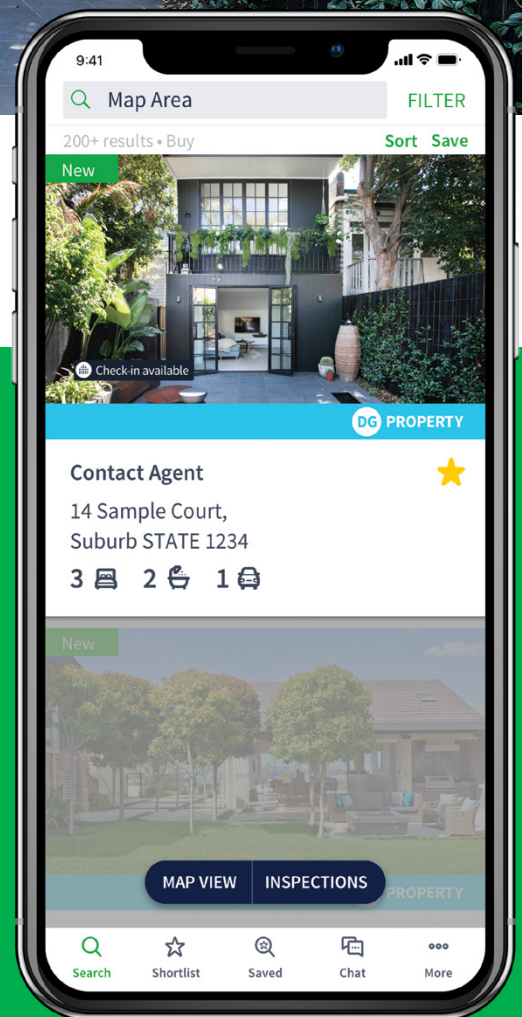


Domain SILVER LISTING

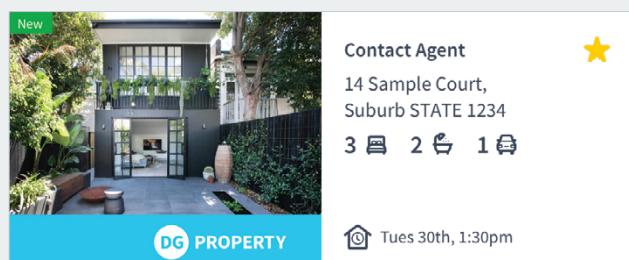
BOOST YOUR PROPERTY'S EXPOSURE

Feature your property to Domain's audience of 5.6 million Australians each month¹ with a Silver digital listing.

Boost your position in search results and secure a larger listing on mobile[^], driving more enquiries and greater competition for a better sales result.



FEATURE YOUR PROPERTY TO DOMAIN'S AUDIENCE OF 5.6M AUSTRALIANS EACH MONTH¹



SILVER LISTING

- ✓ Higher position in search results than Subscription listings
- ✓ Larger listing on mobile compared to Basic Subscription listings

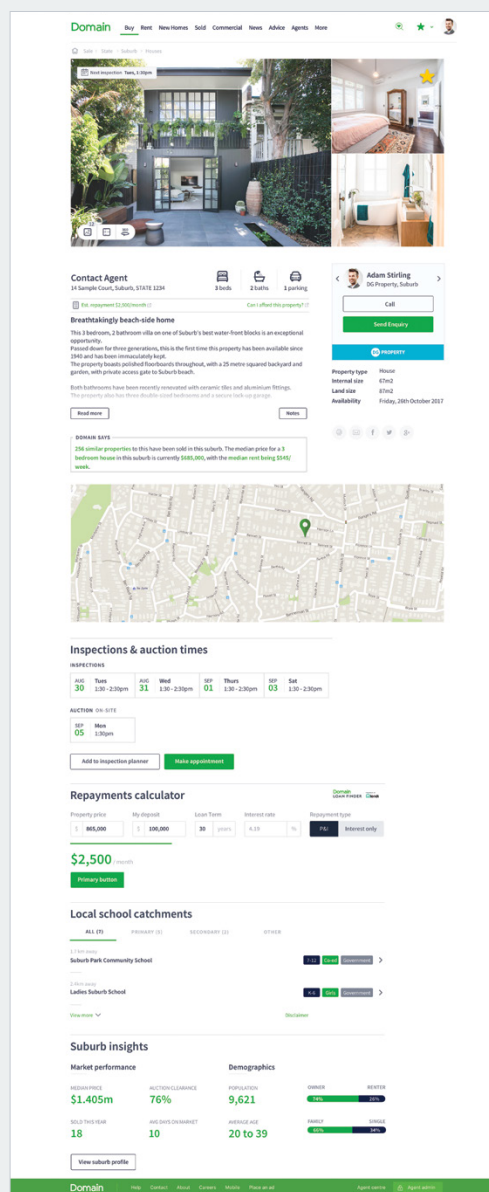
SILVER PROPERTY DETAILS PAGE

- ✓ Three hero property images
- ✓ Unlimited photos & floorplan
- ✓ Agent details for easy enquiry
- ✓ 360° video capability
- ✓ School catchment zones
- ✓ Suburb & neighbourhood insights
- ✓ Inspection Planner & auction times
- ✓ Interactive Google Map
- ✓ Domain Check-in & Domain Chat in app

EXCLUSIVE APP AUDIENCE

58%

of Domain app users do not use the nearest competitor's property app²



Silver property details page

Source: 1. Nielsen Digital Content Ratings (Monthly Total), Unique Audience, Aug 2018, P2+, PC, Smartphone and Tablet, Text. 2. Domain app audience who do not use the realestate.com.au property app, iOS and Android average, App Annie, August 2018. *Compared to Basic Subscription listings.

Domain delivers buyers. Contact your real estate agent today.